Show Poster Brief

We are a touring circus company. We need a new eye catching and informative show poster to advertise our upcoming tour.

**About the show**

Party Pooper is an interactive kids circus show aimed at 4-14 years old. It is about 2 friends who throw a surprise party for their best friend. Unfortunately, the birthday girl isn’t good a sharing and poops her own party.

**Design Notes**

* The poster should be fun, family friendly & eye catching.
* I want it to be easy to read & clearly communicate the information about the circus show.
* Artwork needs to be easily modified for future tours with new show, dates and times.

Must include the following text/ information.

* Wandering Entertainment Presents. *(at the top but not too big)*
* Wandering Entertainment Logo *(see attached documents)*
* QR code *(see attached documents for linktree QR code)*
* For tickets and info scan the QR code or wanderingentertainment.com.au *(I would love this info in the* o*ld school ticket see Elmo Circus Dream reference poster)*
* Juggle Jam 10 -11am Show 11am-12pm *(perhaps in a rondel or whatever looks good)*
* Interactive family friendly theatre & circus show *(perhaps in a rondel or whatever looks good)*

17th Jan 2024 - Lorne Mantra

18th Jan 2024 - Portarlington Parks Hall

20th Jan 2024 - Anglesea Memorial Hall

21st Jan 2024 - Shoestring Playhouse @ The MAC

**File requirements**

I require two final copies of the artwork

1. Image with bleed lines for A4 physical poster
2. Image without bleed lines for digital marketing.

Please provide the artwork a layered PSD file. Artwork will be modified for future tours with new dates and times.

**Reference images/ Inspiration**

* Image 1 - Elmo Circus Dream – I love the red curtains it immediately tells me this is a theatre show. I love the old school ticket with QR code & rondel for additional information – can we use these elements.
* Image 2 Party Pooper – This is the old poster. I don’t like how busy this feels due to confetti and “Party Pooper” text.